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11 Attorneys for Juicero Inc.

12 UNITED STATES DISTRICT COURT

13 NORTHERN DISTRICT OF CALIFORNIA

14 JUICERO INC., a Delaware corporation,

15 Plaintiff,

16 vs.

17 iTASTE CO., LTD., a/k/a iTaste Co., Ltd.
Shanghai, China and Shanghai iTaste
18 Electronics Technology Co., Ltd., d/b/a Juisir;
FROOTHIE USA LLC, a Delaware limited
19 liability company; and
XIUXING "LEO" CHEN, an individual,

20 Defendants.
21

CASE NO. 5:17-cv-01921-BLF

**DECLARATION OF BRETT ARNOLD IN
SUPPORT OF JUICERO, INC.'S
ADMINISTRATIVE MOTION TO FILE
UNDER SEAL**

1 I, Brett Arnold, declare as follows:

2 1. I am an associate at the law firm of Quinn Emanuel Urquhart & Sullivan, LLP,
3 counsel for Juicero, Inc. ("Juicero"). I submit this declaration in support of Juicero's
4 Administrative Motion to File Under Seal. I have personal knowledge of the facts set forth in this
5 declaration and, if called upon as a witness, I could and would testify to such facts under oath.

6 2. Juicero, Inc. has established good cause to seal in the Declaration of Mike
7 Rosenthal in Support of Juicero, Inc.'s Motion for a Preliminary Injunction ("Rosenthal
8 Declaration"), which is being filed contemporaneously with this motion to seal. For the
9 convenience of the Court, the portion of the Rosenthal Declaration supporting sealing (paragraph
10 10) is reproduced below:

11 10. The financial and R&D information highlighted in this declaration is
12 information that Juicero maintains as highly confidential in the ordinary
13 course of business. This information is not shared with other companies.
14 The information is also not widely disseminated even within Juicero but is
15 communicated only on a need-to-know basis among the company's
management. Juicero maintains this secrecy to prevent other entities,
including potential competitors, suppliers, and vendors, from using the
information to Juicero's detriment.

16 I declare under penalty of perjury that the foregoing is true and correct. Executed on May
17 19, 2017 at Davis, California.

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19
20 By /s/ Brett Arnold
Brett Arnold

Local Rule 5-1(i)(3) Attestation

I, Kevin P.B. Johnson, am the ECF user whose ID and password are being utilized for the filing of this document. I attest that Brett Arnold has consented in the filing of this declaration.

Executed on May 19, 2017 at Redwood Shores, CA.

By /s/ Kevin P.B. Johnson
Kevin P.B. Johnson